

Job Title: Marketing/Communications Strategist (On-Site, Full Time)

Job Location: Chattanooga, TN

Job Summary:

Saint Emblem seeks an insightful, diligent, and organized Marketing/Communications Strategist to generate effective promotional strategies for our clients and agency.

The Marketing/Communications Strategist is a hybrid role, also requiring proficiency in managing creative projects, campaigns, and client objectives. This individual will be task-driven, responsive, and take an assertive approach to problem-solving.

To succeed in this role, you must be able to research consumer and client metrics, translating this information to Saint Emblem branded campaigns. The Marketing/Communications Strategist is primarily an idea-generating position within the creative agency, making the ability to bring unique and tactful thought to the table key.

About Saint Emblem:

Saint Emblem is a small team based in Chattanooga, TN, specializing in brand and marketing strategy. Our philosophy is that great brands are created with a story-first approach, understanding the client's and audience's mission and goals before ever putting pen to paper or pixel to screen. We push ourselves daily to deliver tactful solutions that take an extra step in the creative process, providing an elevated result our clients may not receive elsewhere.

Visit saintemblem.com for more information about our agency.

Responsibilities:

- Create adaptable marketing strategies for clients and the agency (social media, digital marketing, and print marketing) at a variety of budgets.
- Plan, estimate, and track progress on creative campaigns, branding projects, print orders, and more.
- Keep remote and internal team members accountable for timelines, sprints, hours, and product quality.
- Communicate consistently with clients and vendors via email and video, manage calendars, record issues and requests, and present project outcomes.
- Assist in managing the day-to-day operations of creative projects to ensure they are completed on time, within budget, and to the client's satisfaction. (monday.com is

utilized for agency project management - experience with the platform is helpful but not required.)

- Assist in the planning, execution, and management of organic social media marketing for the agency (FB, LinkedIn, and IG). (Later.com is utilized for agency social media - experience with the platform is helpful but not required.)

Requirements:

- Bachelor's degree in a related field (e.g, marketing, communications) or equivalent experience
- 2+ years of marketing strategy and/or client communications experience preferred
- 1+ years of project management experience preferred
- Excellent organizational and communication skills
- Ability to work independently and collaboratively
- Strong attention to detail and ability to manage multiple projects simultaneously
- Experience with developing and implementing marketing strategies (social, digital, print)
- Experience with Monday.com (Some training will be provided)
- Experience with creative agencies is preferred but not required
- Experience with Adobe Creative Suite is a bonus

Statement of Diversity:

Saint Emblem may be small; however, we think big in many regards. This is seen in a universal process of creative collaboration, no matter the size or theme of our clients. Our team's creativity is best harnessed when the diversity of people and their thinking is embraced, regardless of ethnicity, sexual orientation, gender identity, religion, cultural beliefs, or physical/mental capabilities. These agency ideals are reflected in a spirit of equality, empowerment, and respect for those we work for and with.

Branding is all about fostering a connection with a message and, ultimately, the people behind it. We believe these connections can be generated or followed by minds of any background, providing a platform for all to feel welcomed.

Salary and Benefits:

- Base Salary \$48,000 - \$62,000 DOE
- (HRA) Health Reimbursement Arrangements
- Paid vacation days (10 in the first year)
- Flexible time off - sick, parental leave
- Potential coverage for on-the-job training, professional development courses, and certificates

